

# ANGIE HAMMOND

Sunshine Coast, QLD

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Linked in Profile: [Angie Hammond - Owner/Director - Garnish Marketing](#)

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## PERSONAL SUMMARY

Angie is an experienced marketing mentor who understands the Australian Small business landscape with a niche in the manufacturing and industrial sectors. A forward thinker who has an ability to identify gaps in the market, create collaborations and connect various networks together to drive cohesive results. Angie is passionate about innovation and the commercialisation of products.

## KEY CAPABILITIES

- Mentoring
- Board Experience
- Speaker & Facilitator
- Marketing
- Strategic Planning
- Creative Content
- Conceptual Design
- Website Concepts
- Lead Generation
- Networker
- Author
- Client Relations
- Business Development
- Project Mgmt
- Event Mgmt
- Feasibility assessment
- Grant writing
- Commercialisation
- R&D Mgmt

## CAREER SUMMARY

Feb 2006 - Present	Garnish Marketing	Managing Director/ Owner
May 2006 - May 2007	Pacific Air Cargo	Marketing Director
Jan 2006 - March 2006	Harris & Nugent Fabrics	Marketing & Development Manager
Sept 2005 - Dec 2005	UCI Commercial Furniture	Sales Rep
Aug 2002 - Sept 2005	Mokum Textiles	Sampling Manager
Nov 2000 - June 2001	Monkwell Fabrics (UK)	Marketing Assistant

### Summary of latest role:

**Garnish Marketing** - Managing Director of own Marketing Consultancy

Garnish Marketing is a Marketing Consultancy that specialises in the Manufacturing and Distribution Industries, we help to grow small industrial types of businesses using practical marketing techniques.

## Clients have included:

- AMA
- Cirlock
- Belco Custom Trailers
- Spinifex Caravans
- OZTac Engineering
- Astec Australia
- Foothills Foundry
- Marel
- Elpro
- Water Dynamics
- The Jetty Specialist
- Salesmasters
- Salesfix
- AustClean
- Marine Warehouse
- Qld Organics
- Rainware
- Zoom Carwash
- DCM
- Lavender
- Tidal Fluid Power
- BWS Electrical
- Rothar Engineering
- Square Engineering
- (and many more)

## BOARD EXPERIENCE

- 2013 – 2015 Voluntary Member Board member for The Nambour Alliance
- 2020 - Approved Advisor for The Advisory Board Centre

## MENTORING EXPERIENCE

- Mentoring for Growth Panel member - Since 2015
- Arc Incubator Mentor Panel - 2020

## WORKSHOP FACILITATION

- 2019 Mentoring for Growth Trip to Gladstone
- 2016 Mentoring for Growth Couch Panel – Noosa Connect event
- 2015 Nambour Alliance Local event workshops x 3
- 2015 Sunshine Coast Destination Food Trail Conference – Marketing Facilitator
- 2015 Generation Innovation – Marketing Facilitator
- 2012 / 2013 / 2014 Public Speaking workshop for Redcliffe Dolphins

## SPEAKING EXPERIENCE

I have many years of speaking experience for a variety of Government run initiatives as well as private enterprise groups. I am happy to discuss at length if required.